

Date: 9-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
[Public File](#)

FROM: Dawn Tavoletti

RE: **Political Rebate**

Candidate: Rothfus

Week of: 10/1 - 10/7

Contract Number: 321742 - HL 6183753

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
35	6-7A W-F	:30	\$575	5	2	\$450	\$250
94	1130P-1230A Sun	:30	\$1,700	5	1	\$900	\$800

TOTAL REBATE (Gross) \$1,050
(Net) \$892.50



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Strategic Media

Write-up Date 10/9/12

Client Pol/Rothfus

Requested By J. Tavoletti

Campaign/Title Congress

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 321742

Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 1050.00 Debited: \$ _____
NET Amount to be Credited: \$ 898.50 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: Tavoletti Approved ☒ Date 10/9/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Strategic Media Placement
7669 Slogers Loop
Delaware, OH 43205

Contract # 321742

Schedule Dates 10/03/12-11/05/12
Advertiser Pol/K Rothfus/R/Congress (13160)
Agency/T-Code Strategic Media Placement (3469)/157739025
Product Political - Federal Candidate (1067)
Brand POL/K ROTHFUS/R/CON/PA (130629)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name EVERSOLE, WHITNEY
Phone/Fax /
CPE 2409
Account Types National/Political
Billing Type Standard
Comments KETH ROTHFUS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/12/12
Last Modified 10/02/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06183753
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,648.75
Net Total \$88,676.25
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012 79 \$65,425.00
Nov. 2012 43 \$38,900.00
Grand Total: 122 \$104,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / Spot	10/03/12-10/05/12	5	:30	5:59A- Channel 11 News 6am	2			X	X	X			2	\$75.00	450 \$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/27	8/17/12
36.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	5:59A- Channel 11 News 6am	2	X	X	X	X	X			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/28	8/29/12
37.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	5:59A- Channel 11 News 6am	3	X	X	X	X	X			3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	NEWS 6-7A/28	8/29/12
38.0	Normal Line / Spot	10/22/12-10/26/12	5	:30	5:59A- Channel 11 News 6am	4	X	X	X	X	X			4	\$575.00	\$2,300.00	Pittsburgh (WPXI)	NEWS 6-7A/28	8/30/12
39.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	5:59A- Channel 11 News 6am	4	X	X	X	X	X			4	\$575.00	\$2,300.00	Pittsburgh (WPXI)	NEWS 6-7A/28	8/29/12
40.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:59A- Channel 11 News 6am	1								1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 6-7A/29	8/29/12
41.0	Normal Line / Spot	10/03/12-10/05/12	5	:30	7A- 8A (EST)	2			X	X	X			1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-8A/30	8/29/12
42.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	7A- 8A (EST)	3	X	X	X	X	X			3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/31	8/29/12
43.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	7A- 8A (EST)	3	X	X	X	X	X			3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/31	8/29/12
44.0	Normal Line / Spot	10/22/12-10/26/12	5	:30	7A- 8A (EST)	4	X	X	X	X	X			4	\$475.00	\$1,900.00	Pittsburgh (WPXI)	TODAY 7-8A/31	8/29/12
45.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	7A- 8A (EST)	4	X	X	X	X	X			4	\$475.00	\$1,900.00	Pittsburgh (WPXI)	TODAY 7-8A/31	8/29/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
85.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/52	8/29/12
86.0	Normal Line / Spot	10/22/12-10/26/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/52	8/29/12
87.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/52	8/29/12
88.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	7:30P- WHEEL OF FORTUNE	1								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/53	8/29/12
89.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	2	X	X	X	X	X			2	\$1,350.00	\$2,700.00	Pittsburgh (WPXI)	LATE NEWS/54	8/29/12
90.0	Normal Line / Spot	10/22/12-10/26/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	3	X	X	X	X	X			3	\$1,350.00	\$4,050.00	Pittsburgh (WPXI)	LATE NEWS/54	8/29/12
91.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	3	X	X	X	X	X			3	\$1,350.00	\$4,050.00	Pittsburgh (WPXI)	LATE NEWS/54	8/29/12
92.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/55	8/29/12
93.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P							1		1	\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	LATE NEWS/56	8/29/12
94.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS 1130P-1235A/57	8/29/12
95.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS 1130P-1235A/57	8/29/12

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Date:

Accepted-Station:

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